

# **novaknowledge**

## **Annual General Meeting**

**December 5, 2007**

**Tim Outhit** - *Executive Director*

**Alex Mair** - *Board Chair*

**Hugh Creighton** – *Treasurer*



# *Agenda*

- Welcome & Introductions
- Overview of Elluminate Service
- Board & Council Chair's Report
- Treasurer's Report
- Executive Director's Report
- Election of Board of Directors
- Election of Advisory Council
- Executive Director Title Change
- New Business?



# ***Board Chair's Report***

- **Year in Review:**
  - The creation and delivery of business strategy
  - Focus on action
  - Significant organizational change
  - Clarity for value proposition



# ***Board Chair's Report***

- **Successes**

- Technology recycling / computers for schools
- Communications plan
- Branding
- Nova Scotia Assembly of Leaders

- **Moving Forward**

- Evolve the value proposition
- Board & Council membership drive
- Continue movement away from project and government money
- Internal need for research director
- Continue growth outside HRM
- Engage young professionals and students



# *Treasurer's Report*

- Overview of Income Statement
- Overview of Balance Sheet
- Approval of Treasurer's Report



# ***Executive Director's Report***

## **Five Year Business Strategy Completed & Launched:**

- Research and stakeholder interviews completed
- Findings and recommendations validated and expanded on by Halifax Global
- Report presented to ACOA – they funded the project
- Unanimously approved by the Board of Directors



# ***Executive Director's Report***

## **Five Year Business Strategy Completed & Launched (continued):**

- Launched during the June Luncheon event featuring Aliant
- New Vision & Mission statement
- Focus all reports and events on the knowledge economy
- Act through collaboration, research and advocacy



# ***Executive Director's Report***

## **Five Year Business Strategy Completed & Launched** *(continued):*

- Focus on education, productivity, innovation, and technology
- Grow member base outside HRM and ultimately outside of NS
- Improve depth and demographic of research
- More events, more events outside HRM, more reports
- Put “edge” and “nova” back in **novaknowledge**



# ***Executive Director's Report***

## **Events:**

- 4 Luncheons
- 4 Knowledge Leader Breakfasts
- 1 Lunch & Learn
- 1 After Work Meet & Greet
- 8 MIKE Debates (throughout NS)
- 1 Knowledge Economy Summit
- 1 NS Assembly of Leaders
- Numerous report cards & various Action Team meetings
- 13<sup>th</sup> Annual Holiday Party (14<sup>th</sup> scheduled for Dec 12)



# ***Executive Director's Report***

## **Reports & Publications:**

- Report Card on Workforce
- Report on Environmental Road Show
- Report on Education Road Show
- Report on Assembly of Leaders\*



# ***Executive Director's Report***

## **Branding Project:**

- New logo emphasizing knowledge and innovation as a spark
- New tagline – Behind forward thinking
- New colour scheme
- Refreshed website

## **Advertising, Publicity, & Public Relations:**

- Over 100% increase in online, print, and radio media coverage
- In-kind event ads and / or membership ads negotiated with Atlantic Business Magazine, Nova Scotia Business Journal, C.B. Post, Halifax Herald, Halifax Daily News, CBC Radio, and News 95.7
- Promotional video launched
- Video of member testimonials launched
- Facebook Group - Launched “Behind forward thinking”



# ***Executive Director's Report***

## **Interviews & Media Coverage:**

- Halifax Herald, Pictou Advocate, Bridgewater Bulletin, Yarmouth Vanguard, Port Hawkesbury Reporter, Kentville Advertiser, CCN Newsletter, HRANS Newsletter, Business Voice, CBC Radio, and News 95.7

## **Presentations:**

- Pictou Regional Development Commission
- Coastal Communities Network
- NS Co-operative Council
- NS Liberal Party Caucus
- NS Federation of Agriculture
- NSCC Career Councilors Group
- Atlantic Chapter – Canadian Association for Co-operative Education
- Nova Scotia Career Development Association



# ***Executive Director's Report***

## **Membership:**

- 23 new corporate / government members – 5 outside HRM
- 138% increase in revenue from membership

## **Personnel:**

- Staff reorganization and rationalization completed
- Eliminated full-time events position
- Bookkeeping now a part-time position
- Created Member Relations Manager position (sales, communications & events)



# ***Executive Director's Report***

## **Projects:**

- Completed education, workforce, and environmental economy projects
- New solid waste diversion project and an agri-food project are about to launch
- Presently 3 other projects in the prospect funnel

## **Computers for Schools:**

- Lengthy negotiating and lobbying process was successful - funding extended to March 2008
- Celebration will be held when they place their 45,000 PC in NS!

## **Other:**

- **novaknowledge** office will be relocating in March.



# ***Executive Director's Report***

## **A Special Thank-You to:**

- Alex Mair – Chair
- Doug Logan – Past Chair
- Barry Nicolle – Vice Chair
- Hugh Creighton – new Treasurer
- Gillian Wood – most luncheon ticket sales & landed NS Power!
- All Board members & Council members for guidance, selling event tickets, selling memberships, upgrading their membership, participating in events, sponsorship, etc.!



# ***Election of Board of Directors***

**The Nominating Action Team is pleased to present the following candidates:**

1. Hugh Creighton
2. Bob Daigle
3. Wayne Forster
4. Doug Logan
5. Lisa MacDonald
6. Alex Mair
7. Barry Nicolle
8. Danny Silver
9. Gillian Wood



# ***Election of Advisory Council***

**The Nominating Action Team is pleased to present the following candidates:**

1. Colleen Arnold
2. Lynn Coveyduck
3. David Fraser
4. Joe Maguire
5. Michael Jeffery
6. Dennis Langille
7. Colin MacDonald
8. Jason Powell
9. Dr. Jim Smith
10. Bruce Tawse
11. Martin Walker
12. Brian Watson
13. Jane Wells
14. Robbie Shaw
15. Don Mills
16. Laurence Nason
17. Stephen Tobin
18. Ivan Toner
19. Mark Renouf
20. Catharine Penney
21. Joan MacLeod



# ***Executive Director Title Change***

- Tim was originally hired as Interim Executive Director in 2006
- Subsequently appointed Executive Director in 2007
- The independent consultant's report of the 5 Year Business Strategy recommends the title change from Executive Director to President & CEO. This modification would reflect the changes both within the organization and the new mandate of the position.
- By-law states that title change must be approved during an AGM



# *New Business?*

- New business?
- Questions?



# **novaknowledge**

## **Thanks You For Another Great Year!**

